



Key Peninsula Fire Department
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Fire department changes delivery of newsletter

Saves taxpayers \$6,800

The Key Peninsula Fire Department is changing the number and delivery method of its newsletters. These changes are estimated to save taxpayers \$6,800 over the coming year.

The newsletter was produced four times a year, and bulk mailed to all households in the fire department's service territory. Now, the fire department will produce just three editions and plans to insert the newsletter in the *Key Peninsula News*, which is delivered to every home free of charge.

"We're reducing expenses to make tax dollars stretch further," said Fire Chief Tom Lique. "This was one area where we could cut back."

Chief Lique says that it is still important for the community to read the newsletter, as it is the principal form of communication between the fire department and the public. The fire department started a newsletter three years ago to improve communication with local residents. Surveys have shown a printed newsletter to be the most effective way to communicate with the public about programs, services, and issues impacting the fire district.

The Key Peninsula Fire Department serves 17,000 people over 65 square miles. The department has a policy of paying cash whenever possible instead of borrowing money and paying interest charges. The Key Peninsula Fire Department operates under a philosophy of being accountable and transparent to its taxpayers, and has passed all financial audits by the state. For more information, visit www.keypeninsulafire.org.

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